175th Campaign Information

Demisemiseptcentennial: The Future for Antioch Campaign



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MAR 21, 2025

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To celebrate Antioch College's 175th anniversary, a comprehensive campaign, launched March 11, 2025, is focusing on elevating the Antioch College brand and advancing three key goals: raising $17.5 million, increasing enrollment to 175 stude and strengthening co-op and campus work experience.



Campaign Goals

- Fundraising Goal: Raise $17.5 million to support Antioch College's strategic initiatives.
- Enrollment Goal: Increase enrollment to 175 students by Fall 2026.
- Co-op and ACW Goal: Reach 1,750 co-op placements since re-opening and a to of 75,000 student hours worked since being named a Federal Work College.

Engagement Strategy

- Elevate the Antioch College brand through a robust marketing plan that includ sharing Antioch successes, increasing digital marketing, and promoting Antioc unique and relevant place in the higher education landscape.
- Host Antioch on the Road events in key markets. Events will be designed to engage donors, alumni, prospective students, and co-op partners.
- Engage donors, alumni, and the campus community to get involved in each of t areas by offering an opportunity to earn 175 Victory Points. Activities such as making a gift, attending an event, tuning in to the State of the College, referrin potential student, and engaging in social media will earn Victory Points.

Visit the Campaign Website

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