ANTIOCH COLLEGE

Report of the Office of Advancement

February 2010

The first months of the calendar year are historically slow in fundraising and this year the challenge was compounded by snow, snow and more snow. Some visits were cancelled and the College was closed a number of days. The board should also know that in mid-February, the husband of Sam Eckenrode, our recently appointed Major Gift Officer, was admitted to the hospital with cancer. Sam is caring for her husband and has not been back in the office. I also appreciate the board's expressions of kindness with the passing of my mother. In short, February was not an easy month.

Alumni Relations: We launched the new curriculum at chapter meetings in San Francisco, Palo Alto, Boston, New York and Connecticut. Palo Alto and Connecticut are new chapters and were pleased to host the Antioch Road Show. The grass roots effort revive interest in the College among alumni is growing in momentum and will manifest itself as growth in annual fund participation in the coming months.

Annual Fund: The annual fund increased by $58,235 for a total of **$1,479,667**. Participation rate rose from 10.3% to 10.7%. In January and December, we had 26 donors who were new donors to the college. This is an exciting trend.

Major Gifts: During February, staff/leadership made 40 visits with donors and potential donors and the staff has great optimism about this round of visits as they each felt as though there would be significant new pledges in the coming months.

Planned Giving: The brightest star this month is planned giving. We received paperwork on future bequests and insurance policies, totaling **$650,000**. We also received a bequest of $5,000, which, the donor restricted to the annual fund of Antioch College.

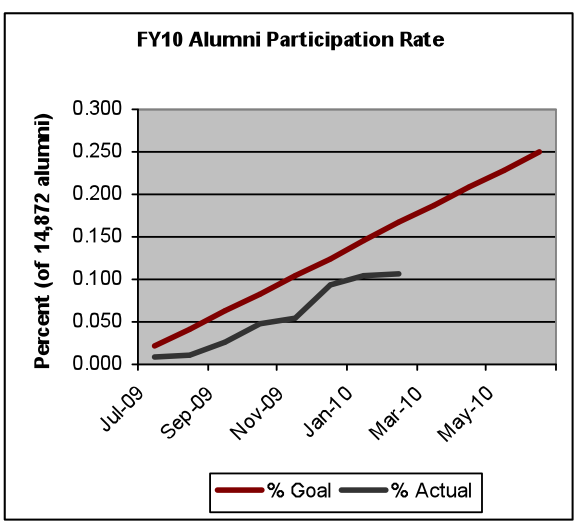

Figure 1. Annual Fund Participation goal for FY10 is 25% as of 2/28/10 we have reached a participation level of 10.7%

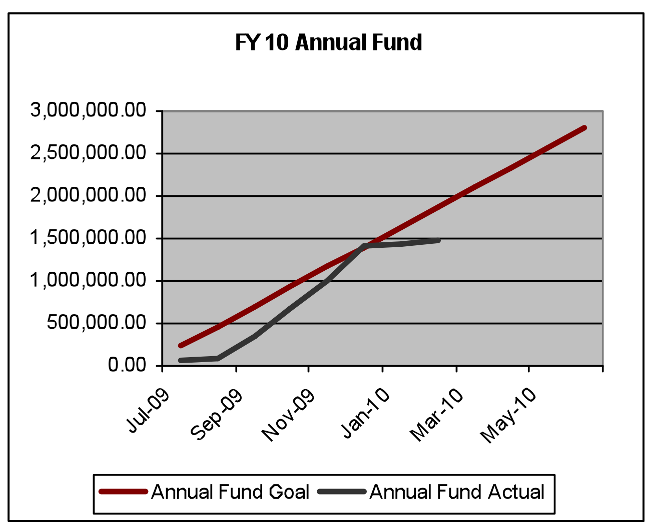

Figure 2. The Annual Fund goal for FY10 is $2.8 million. As of 2/28/10 we have raised $1,479,667.28.