

G18-14

November 20, 1996

**ADMISSIONS STATS
WEEK OF 11/15/96
WEEK 10**

Week 10 11/15/96	<i>Inquiry</i>	<i>Applicants</i>	<i>Accepts</i>	<i>Deferreds</i>	<i>Declined</i>	<i>Denied</i>	<i>Deposits</i>	<i>Deps Cancel</i>	<i>Matrics</i>
FA1993									
Non PCU	6,041	52	12	2	0	0	1	0	240
PCU	5,328	4	0	0	0	0	0	0	12
Total	11,369	56	12	2	0	0	1	0	252
FA1994									
Non PCU	5,875	81	22	++2	0	0	3	0	204
PCU	6,905	2	1	0	0	1	0	0	7
Total	12,780	83	23	2	0	1	3	0	211
FA1995									
Non PCU	6,400	91	50	41	0	0	7	0	*186
PCU	8,422	1	1	1	0	0	0	0	6
Total	14,822	92	51	42	0	0	7	0	192
FA1996									
Non PCU	6,580	32	19	12	0	0	5	0	*185
**Hard PCU	0	0	0	0	0	0	0	0	7
***Soft PCU	0	0	0	0	0	0	0	0	0
Total	6,580	52	26	20	0	0	5	0	192
@FA1997									
Total	7,352	45	22	21	0	0	10	1	

Note: PCU=Private Colleges & Universities purchased list

++FA1994 actual deferred number of students not available. (Most likely around 30-40.)

*Fall 1995 and Fall 1996 matriculant numbers do not include the 4 Tübingen students who enrolled. Previous years' matriculant data do include enrolled Tübingen students.

***"Hard" are PC&U names who responded to mailings and are active in candidate student file.

***"Soft" are names purchased but no response to mailings and are stored in a separate file.

@FA1997 inquiries are a combination of all our "hard" inquiries. (Purchased lists names are entered when students return response cards and are assigned a code. A detailed source code list is printed weekly and available upon request.)

**FALL 1997 TOTAL ENTRY TYPE
WEEK OF 11/15/96**

FA1997	<i>Inquiries</i>	<i>Applicants</i>	<i>Accepts</i>	<i>Gross Deposits</i>	<i>Cancel Deposits</i>	<i>Net Deposits</i>
Freshman	7,024	39	20	10	1	9
Transfers	328	6	2	0	0	0
TOTAL	7,352	45	22	10	1	9